

The Hobin Company Team is *With You Every Step of the Way*

1

PRICE ANALYSIS

- With over 39 years of experience, home valuations are our speciality
- We know the market, the neighborhood nuances, and the best strategy in pricing your home



2

HOME PREPARATION

- Our stagers and stylists are the best in the business at transforming your home
- Our vetted contractors will work with you if more significant home alterations are desired to increase your property's sale price

3

STRATEGIC MARKETING

- We have an incredible in-house marketing department which produces high quality customized marketing material
- Our award winning, strategic marketing plans ensure local, global, and laser-targeted exposure for your home



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4

EXPERT NEGOTIATION

- We have successfully negotiated over hundreds of contracts and will leverage every negotiation skill to get you the price that you desire
- We will use our expertise to coach you through terms, contingencies, and buyer financing
- Once a fair price is offered and accepted, we will open escrow



5

TRANSACTION MANAGEMENT

- Our transaction closing team is the best in the industry and will ensure that no detail is overlooked

6

CLOSING TIME

- We will be right by your side during these final steps, engaging with the buyer's agent and lender to ensure all requirements are met
- Once we are certain, everything is completed, you will sign on the dotted line and finalize your property sale
- Celebration time - once your home has closed escrow, we will plan a fun celebratory dinner

